

Anti-Counterfeit Best Practices Exhibit A

Email to be sent notifying Publisher of possible counterfeit textbook.

[DATE]

[PUBLISHER CONTACT INFORMATION]

Re: [Name of Suspected Counterfeit Textbooks]

Dear [Contact],

We received copies of the following books that may be counterfeit. We will be sending the textbooks noted below to you at the above address. Additionally, we have quarantined all other matching ISBNs and new textbooks from the respective shipment(s), and will await confirmation that the textbook is either legitimate or counterfeit before taking further action with these quarantined textbooks.

EAN	Title	SKU	Order Number	Date Received	Tracking Number Shipment Received	Total # of Same Title in Shipment	Reason inspected

Regards,